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On May 19, 2005

TOWNSEND and TOWNSEND and CREW LLP

By: Alisa L. McNeill

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE –
EXAMINING GROUP 2175**

PATENT
Attorney Docket No.: 020375-004500US

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Raymond Moore

Application No.: 10/028,471

Filed: December 19, 2001

For: Methods And Systems For
Developing Market Intelligence

Customer No.: 20350

Confirmation No.: 1898

Examiner: Neveen Abel Jalil

Art Unit: 2175

**AMENDMENT UNDER 37 CFR 1.116
EXPEDITED PROCEDURE EXAMINING
GROUP 2175**

Mail Stop AF
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Sir:

In response to the final Office Action mailed March 8, 2005, on the above-referenced application, please enter the following amendments and remarks.

A Listing of Claims begins on page 2 of this paper.

Remarks begin on page 9 of this paper.



PTO/SB/21 (09-04)

AF JFW

**TRANSMITTAL
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	10/028,471
Filing Date	December 19, 2001
First Named Inventor	Raymond Moore
Art Unit	2175
Examiner Name	Neveen Abel Jalil
Attorney Docket Number	020375-004500US

ENCLOSURES (Check all that apply)

- | | | |
|--|---|--|
| <input type="checkbox"/> Fee Transmittal Form
<input type="checkbox"/> Fee Attached
<input checked="" type="checkbox"/> Amendment/Reply
<input checked="" type="checkbox"/> After Final
<input type="checkbox"/> Affidavits/declaration(s)

<input type="checkbox"/> Extension of Time Request
<input type="checkbox"/> Express Abandonment Request
<input type="checkbox"/> Information Disclosure Statement

<input type="checkbox"/> Certified Copy of Priority Document(s)
<input type="checkbox"/> Reply to Missing Parts/ Incomplete Application
<input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)
<input type="checkbox"/> Licensing-related Papers
<input type="checkbox"/> Petition
<input type="checkbox"/> Petition to Convert to a Provisional Application
<input type="checkbox"/> Power of Attorney, Revocation
Change of Correspondence Address
<input type="checkbox"/> Terminal Disclaimer
<input type="checkbox"/> Request for Refund
<input type="checkbox"/> CD, Number of CD(s) _____
<input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC
<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Status Letter
<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
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Remarks

The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Townsend and Townsend and Crew LLP		
Signature			
Printed name	Patrick M. Boucher		
Date	May 19, 2005	Reg. No.	44,037

CERTIFICATE OF TRANSMISSION/MAILING

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Signature			
Typed or printed name	Nina L. McNeill	Date	May 19, 2005